

## FOR IMMEDIATE RELEASE

### What Has Water School Done Lately?

In less than 30 days Water School has changed the world.

**January 31, 2011 – New York** – Haiti, Sudan, Nairobi, and Uganda are just a few names in the headlines these days. They are also places where Water School has been hard at work bringing real solutions to solve their local issues. From IV's in Haiti that save lives immediately, to implementing long-term sustainable solutions in Africa, Water School has saved thousands of lives in less than a month by giving people the most basic of necessities – clean water. What have you done?

While many of us have been coming back from our holidays, the people of Water School have kept a fevered work pace to help keep people alive.

- **Haiti** - Water School organized and paid for **50,000 IV bottles that were shipped to Haiti** to save the lives of those dying from cholera. Water Schools saved hundreds of lives. In the towns where Water School had established outposts, the instances of cholera were significantly lower than in surrounding communities.
- **Sudan** – For two years, Water School has trained villages about the SODIS process [Solar Oxidation and Disinfection], as well as the importance of proper sanitation. Because of Water School's **long-term educational approach** there are no broken wells left behind. There are only growing communities.
- **Nairobi** – Because of Water School's commitment to building local communities at the grass roots level, they partner with local businesses to create sustainable solutions. **One manufacturer in Nairobi produces over 1/4 million “non-petroleum” based bottles every day.** Many of which are used in the community to provide clean water with the SODIS process.
- **Uganda** – Water School completed and released a two year study in the Kisoro district of Uganda. This showed an up to **67% reduction in diarrheal infections and an up to 86% reduction in Dysentery through their SODIS program.** At the same time, up to a **23% increase in school attendance** was noted, showing the effect Water School has on long-term community growth.
- **Kenya** – In an ongoing study in Kenya, the **incidence of cholera during an epidemic in Kenya was 88% lower among SODIS than non-users.**

Water School teaches the SODIS (Solar Disinfection) method for water purification as well as proper health and hygiene practices. All SODIS requires a plastic bottle and a day of sunshine. The same UV radiation we use sunscreen to protect our skin with kills the bacteria that cause **cholera, typhoid, and chronic diarrhea.** A Haitian doctor recently commented **“If we had been teaching this program for the past five years, I believe we would not have a cholera epidemic.”**

**It takes weeks for a person to die of hunger. It takes just three to nine days to die from dehydration. It takes just \$10 to give a child clean water for life through Water School.** With such a simple solution to an issue that undermines every developing nation the world, 2011 is the year to help Water School achieve its goal of clean water for those without.

For more information on how to help or become involved, please contact Jeff Cannon at 212 993 6464, or via email at [jc@thinkcannon.com](mailto:jc@thinkcannon.com).

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**Water School** is a 501 (3) (c) non-profit organization with a mission to provide simple, safe, strategic, and sustainable clean water solutions to the developing world. Water School was founded in 2007 by Bob Dell, a water scientist, and Fraser Edwards, a businessman with decades of experience in partnering with indigenous leaders to implement lasting change. The Water School currently implements SODIS through its integrated teaching program of health and hygiene. [www.waterschool.com](http://www.waterschool.com)